

AGENDA
“Technology Partnerships 2002 — Best Practices”
June 11-13, 2002
National Energy Technology Laboratory (NETL)
Morgantown, West Virginia

Tuesday, June 11, 2002 — Moderator: Cheryl Cejka

- 7:30 AM **Registration/Continental Breakfast (B26 Lobby)**
- 8:00 AM - 5:00 PM **Poster Displays in Lobby on DOE Technology Contributions to Homeland Security**
*Robert Hamilton, Program Development Manager, U.S. Department of Energy,
Oak Ridge Operations Office (DOE-OR) — Coordinator*
- Argonne National Laboratory (ANL)
 - Azimuth, Inc.
 - Desert Sky Software — Demonstration
 - Oak Ridge National Laboratory (ORNL)
 - ORNL and Y12 National Security Complex
 - Pacific Northwest National Laboratory (PNNL)
 - Petroleum Technology Transfer Council (PTTC)
- 8:00 - 8:20 AM **Welcome and Introductions (B26, G51C)**
*Diane (DeeDee) Newlon, Technology Transfer Manager, National Energy Technology
Laboratory (NETL) — Meeting Host*
- 8:20 - 8:30 AM **Agenda Overview (B26, G51C)**
Cheryl Cejka, Manager, Technology Commercialization, PNNL — Program Chair
- 8:30 AM - 5:00 PM **Intellectual Property Counsel Meeting (B26, G51C)**
*Paul Gottlieb, Assistant General Counsel for Technology Transfer and Intellectual
Property, U.S. Department of Energy, Headquarters (DOE-HQ) — Coordinator*
- 8:30 - 9:00 AM **Results of DOE Lab Technology Transfer Survey (B26, G51AB)**
*Anna Harold, Market Analyst, Idaho National Engineering and Environmental
Laboratory (INEEL)*
- 9:00 - 10:00 AM **University Business Start-Up: What Happened to the Ivory Tower? (B26, G51AB)**
Michael Martin, Executive Vice President, Virginia Tech Intellectual Properties, Inc.
- 10:00 - 10:30 AM **BREAK**
- 10:30 - 11:30 AM **Negotiating Skills — Techniques to Close the Deal (B26, G51AB)**
Christopher McKinney, Director, Office of Technology Transfer, Vanderbilt University
- 11:30 AM - 12:20 PM **Export Control Issues (B26, G51AB)**
*Catherine Thornberry, Export Consultant, Founder and Principal, Export Procedures
Company*
- 12:30 - 1:30 PM **LUNCH**

- 1:30 - 2:30 PM **Licensing Biotechnology and Beyond — NIH and DOE Perspectives (B26, G51AB)**
- Products, Partnerships & Public Health — Technology Licensing From NIH**
Stephen Finley, Technology Licensing Specialist, National Institutes of Health
- Special Challenges in Licensing Biotechnology**
Julia Cook Moody, Patent Attorney, Office of the Assistant General Counsel for Technology Transfer and Intellectual Property, DOE-HQ
- 2:30 - 2:45 PM **BREAK**
- 2:45 - 4:15 PM **Lab Tour — Meet in B26 Lobby**
Tour Guide: DeeDee Newlon, Technology Transfer Manager, NETL — Meeting Host
- 5:30 - 8:00 PM **TPWG Networking**

Wednesday, June 12, 2002 — Moderator: Cheryl Cejka

- 7:30 AM **Registration/Continental Breakfast (B26 Lobby)**
- **All general sessions will be held in B26, G51ABC**
- 8:00 - 8:20 AM **Welcome and Agenda Overview**
DeeDee Newlon, Technology Transfer Manager, NETL — Meeting Host; Louise (Lou) Dunlap, Associate Director Technology Transfer and Economic Development, ORNL; and Cheryl Cejka, Manager, Technology Commercialization, PNNL — Program Chair
- 8:20 - 8:45 AM **Introductory Remarks**
Randall Harris, Leader, Partnership Development Team, NETL, and Robert Marlay, Director, Science and Technology Policy Analysis, DOE-HQ
- 8:45 - 10:00 AM **Keynote — Wow, Whoops, and What's Next: Landmark Licensing Cases and Lessons Learned**
Richard Razgaitis, Managing Director, Intecap, Inc.
- 10:00 - 10:15 AM **BREAK**
- 10:15 - 11:15 AM **Bush Administration Perspective on Technology Transfer Policy Issues**
Mark Boroush, Senior Policy Analyst, Office of Technology Policy, U.S. Department of Commerce
- 11:15 AM - 12:30 PM **Current DOE IP Issues**
Paul Gottlieb, Assistant General Counsel for Technology Transfer and Intellectual Property, DOE-HQ
- 12:30 - 1:30 PM **LUNCH**
- 1:30 - 3:00 PM **Panel Discussion — Successes and Lessons Learned in Technology Commercialization**
Moderator: William (Bill) Farris, Manager, Portfolio Development, PNNL
Kevin McMahon, Manager, Licensing & Intellectual Property Management Department, Sandia National Laboratory (SNL); Viviana Wolinsky, Licensing Manager, Lawrence Berkeley National Laboratory (LBL); Steve Lake, Licensing Manager, ANL

3:00 - 3:15 PM	BREAK
3:15 - 3:30 PM	TPWG Recognition <i>Lou Dunlap, Associate Director Technology Transfer and Economic Development, ORNL</i>
3:30 - 4:15 PM	TPWG Reporting and Appraisal Guide for DOE Facilities Technology Partnering Programs <i>Robert Hamilton, Program Development Manager, DOE-OR; Robert Marlay, Director, Science and Technology Policy Analysis, DOE-HQ; and Anna Harold, Market Analyst, INEEL</i>
4:15 - 5:00 PM	Advanced Technology Program — A Valuable Tool for the Development of High Risk Technologies <i>Robert Bloksberg-Fireovid, Program Manager, Chemistry and Life Sciences, Advanced Technology Program, U.S. Department of Commerce, National Institute of Standards and Technology</i>
5:00 - 5:15 PM	Closing Remarks

Thursday, June 13, 2002 — Moderator: Robert Marlay

7:30 AM	Registration/Continental Breakfast (B26 Lobby)
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8:00 - 8:15 AM	Introductory Remarks <i>Robert Marlay, Director, Science and Technology Policy Analysis, DOE-HQ,</i>
8:15 - 9:00 AM	Technology Evaluation Tools: Assessing Technologies for Potential Technology Transfer <i>Donald Myers, Professor, Engineering Management, University of Missouri-Rolla</i>
9:00 - 9:30 AM	Demo — Assessing Research Impacts <i>Bill Valdez, Director of Planning and Analysis, DOE, and David Eike, Staff Scientist, PNNL</i>
9:30 - 10:15 AM	The Federal Laboratory Consortium — Its Benefits to the DOE and Its National Laboratories <i>Ann Rydalch, Chair, Federal Laboratory Consortium (INEEL)</i>
10:15 - 10:45 AM	BREAK
10:45 - 11:30 AM	Technology Transfer: A Capitol Hill Perspective <i>John Kotek, Legislative Fellow, Office of Senator Jeff Bingaman</i>
11:30 AM	ADJOURN